



LE VAL THORENS

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PRESS KIT
2024



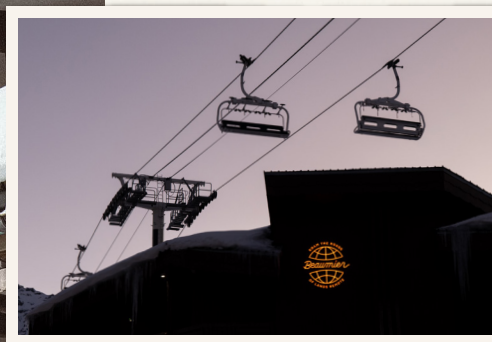
LE VAL THORENS SEVENTIES COOL

IN A WORD

Ski-in, ski-out, between a bustling XXL terrace and breathtaking slopeside views. Rest assured: both are here to stay. Even better, the interior keeps pace, with boundless energy. From the vibrant lobby to the brasserie and the flamboyant bar... Tranquility and well-being await in the rooms, spa, and pool, perfectly timed for your stay: vibrant yet soothing!

From the atrium to the terrace and through to the bar, an electrifying setting awaits. Rooms and suites offer a different ambiance, with views, materials, and playlists invoking relaxation. Between festivities and breaks, it's the essence of life. On one side, La Brasserie du Val Thorens offers daytime snacks followed by bistro-style dishes in the evening. On the other, La Fondue serves up classic Savoyard fare. Notably, Le 1971: the nightlife bar open to all. Everywhere, there's joy, movement, and mood...

From day to nightfall, whether with a partner, a group, off-piste, or on a snake gliss adventure... Here in the Alps, thrilling emotions abound, leaving resonant memories in their wake.





ÉRIC DARDE

«At the heart of the resort, Le Val Thorens embodies the myth. It's one of the very first hotels in the area, dating back to the 1970s. This historic address is where skiing pioneers stayed, facing one of the largest ski areas in the world—a stay that promises to be as vibrant as it is soothing.»

Éric Darde,
CEO of Beaumier



FLAVIA BOVE

«Welcome to Le Val Thorens,

Where every stay is designed to be an unforgettable experience. Our mission is simple yet ambitious: to provide our guests with a unique experience that will become one of their most cherished memories.

Our dedicated team works tirelessly to create a warm and welcoming environment where the comfort and satisfaction of our guests are our absolute priority. Whether you come for the snowy slopes, breathtaking landscapes, or the tranquility of our facilities, we are committed to making your stay exceptional.

We look forward to welcoming you soon to Le Val Thorens, where every moment spent with us is an opportunity to create unforgettable memories.

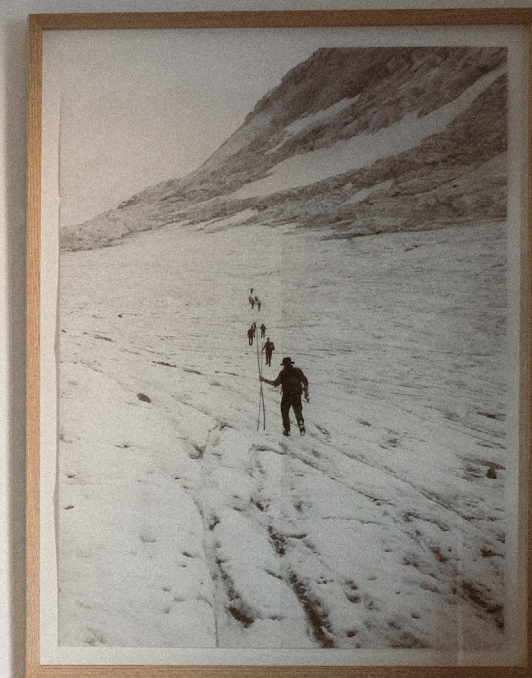
See you soon!»

Flavia BOVE,
General Manager of Le Val Thorens



ROOM AND SUITE PRICES

- **Room** : from €285 for 2 people
- **Suite** : from €785 for 2 people





ARCHITECTURE

At Val Thorens, its dual facets reveal themselves. Here, the excitement of the terrace bar, the electric orange as a guiding thread, the lively 70s music; the rooms designed to embrace relaxation, soft materials, a poetic curation...

Each time, the feeling of being in the right place at the right moment.

The architecture gracefully nods to the past, embracing the 1970s and their spirit of community. Amidst pop tones, jukeboxes, and oversized furniture with round shapes, the desire to gather together in the atrium, at the bar, and in other communal spaces quickly becomes apparent.

Wood-paneled walls, woolen drapes, cozy velvet, buttoned ottomans... everything warms the atmosphere. The same sense of comfort is found in the artworks: Aurélien

Ciller's life slices captured in photographs, Victoire Eouzan's colorful mountain screenprints. Some celebrate mountaineering and the region; others revisit the seventies, from high French standards to vibrant Italo-disco tracks, and captivating DJ performances.

Thrills guaranteed.

Architects, photographers, artisans, publishers, artists... their creations define Val Thorens. Vicky Charles and Julia Corden, architects from Charles & Co, infuse their vision; Aurélien Ciller captures unique moments; Laure Amoros, a publisher, brings her expertise; Victoire Eouzan, a photographer, immerses us in a colorful universe; and artisans Romane Carles and Paul Demarquet from Atelier Carles Demarquet add the finishing touch.





**VICKY CHARLES
& JULIA CORDEN**

«We drew inspiration from the history of Val Thorens, one of the first hotels in the resort, during the vibrant and playful 1970s.»

**Vicky Charles & Julia Corden,
Architects, Charles & Co.**





GASTRONOMY

In the spirit of a culinary collection, Savoyard gastronomic authenticity graces the three establishments at Val Thorens. Each dining space offers a unique interpretation of this mountain tradition.

During the day, the terrace at the base of the slopes is bustling. Early-morning skiers, sun enthusiasts, and après-ski lovers intermingle. Quickly prepared, well-made snacks such as diot sausages, Beaufort croque-monsieur, and blueberry tarts are served both on-site and to-go. In the evening, the dining room takes on a more relaxed pace, imposed by the generous, refined bistro dishes. Two settings, both full of movement.

La Fondue focuses on traditions. Here, timeless alpine cuisine, rich in cheeses, takes center stage. The mountain terroir is showcased through iconic dishes: raclette,

tartiflette, and, of course, fondue. An authentic and heartfelt culinary experience that warms both the heart and the stomach.

The Brasserie offers gastronomic delights, enhancing your culinary journey at Val Thorens. A selection of exquisite appetizers and desserts, daily main courses à la carte, enticing Chef's suggestions, and dishes to share...

Plush, velvety, and wood-paneled, the new bar is a perfect refuge... for partying! Warm and cozy, with a roaring fireplace, colorful soundtracks, classic cocktails with a modern twist, and DJ sets. A gentle seventies madness blows from 10 AM to 11 PM, turning every moment into a vibrant and convivial celebration.

La Fondue

—
65 pax
Dinner: 6:45 PM – 9:45 PM

Le 1971

—
Bar: 10:00 AM – 12:00 AM

La Brasserie de Val Thorens

—
74 pax
Lunch: 12:00 PM – 5:00 PM
Dinner: 7:00 PM – 9:30 PM



EXPERIENCES

Live the moment to the fullest. Relive it for years to come. Val Thorens is filled with sensations and reminiscences.

Discover the highest peaks of the area during a day full of emotions. The Summit Rally invites you to experience an intense adventure. For an even more unique experience, begin your three-hour

approach hike with skis on your back to reach the highest summit of Val Thorens.

Want to do even more? Climb the ice waterfall and experience unforgettable sensations.

Fly in tandem with the Bee, Val Thorens' double zipline, which descends 1800m with a height of up to 65m. Whether

you're a pedestrian or a skier, meet at the top of the Moutière chairlift! Don't forget to smile on the third section, as you can collect your photo upon arrival.

For thrill-seekers, try ice diving, paragliding, or snake gliss. If you prefer more relaxed activities, enjoy the ice rink, bowling alley, or cinema.

Every moment spent at Val Thorens is a promise of strong emotions and unforgettable memories.



Beaumier

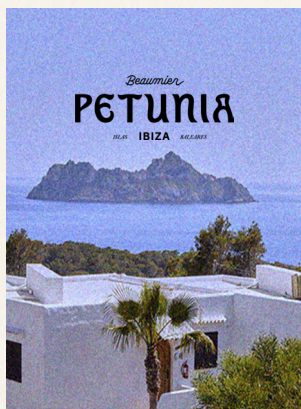
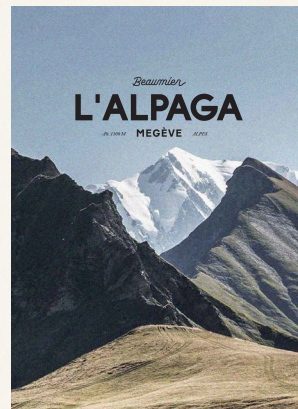
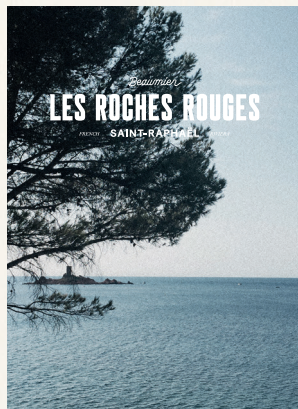
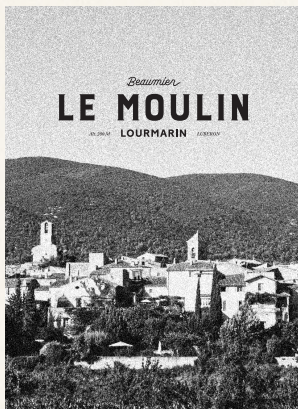
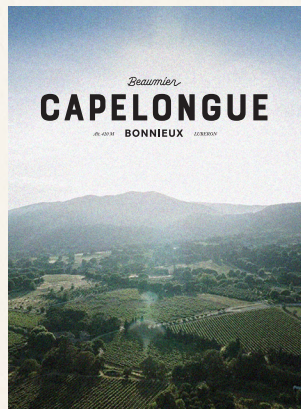
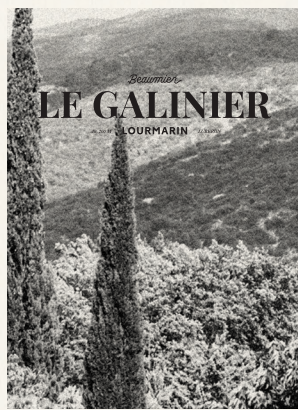
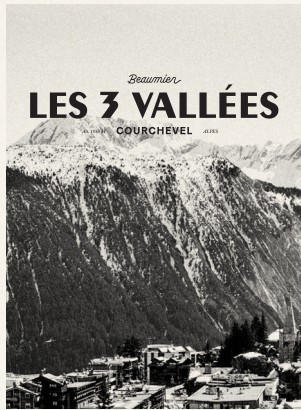
LOCAL

The stage is set. Val Thorens unfolds before you, dominated by its snow-covered peaks that instantly capture attention. Between moments of contemplation and bursts of adventure, this authentic and pristine alpine domain promises unparalleled exploration. Whether you're skiing down the slopes, exploring trails on snowshoes, soaring over the peaks in a paraglider, or rejuvenating at the spa, every moment offers a new perspective on this legendary mountain.

Seize the moment!



The Beaumier group currently operates ten hotels in Europe.



BEAUMIER

Far from postcards and international standards, Beaumier begins with each of its green destinations to craft a bespoke story, filled with relevance, with the help of a collective of passionate individuals. Each hotel immerses its guests in its immediate surroundings. From the snowy peaks of the French or Swiss Alps to the sunny shores of the Mediterranean, and the beauty of Provence, Beaumier outlines the contours of a thoughtful luxury, blending a quest for authenticity, a profound sense of hospitality, and ethics.



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