





PRESS KIT 2024



# YOUR OWN PRIVATE LUBERON LE GALINIER

## **IN A WORD**

Facing the majesty of the Grand Luberon, an 18th-century country house stands behind its enclosure, embraced by a landscaped park. It's a universe in itself, where guesthouses and holiday homes invite you to savor every moment with eyes wide open. Around a game of pétanque, against the backdrop of lush gardens; at the table, where the flavors of the south are shared in every dish; by the pool, bathed in sunlight; or in your apartment, adorned with a rustic bouquet... It's an intimate dialogue between you and an idealized Provence.

Simplicity is expressed through centuries-old stones, weathered terracotta tiles, whitewashed beams... Time leaves its mark, as does shadow and light. On the floors, the walls, and even on the sofas, these contrasts punctuate your days, your desires to wander, or perhaps to meditate.

At Le Galinier, a multitude of pleasures await you. As many joys as there are «destinations on site,» in reality. Sparkling pool, gardens ideal for pilates and yoga sessions, pétanque court for convivial moments, trails to explore... Every corner nurtures your emotions and weaves memories. So, smile, because you are here, and nowhere else.





## ÉRIC DARDE

«The Galinier is an 18th-century Provencal country house, now a guesthouse. Here, you'll rediscover the forgotten Provence, its craftsmanship, cuisine, literature, and art that enrich the region. In an authenticity free from all clichés, one relaxes here sheltered from the bustle of the village, facing the Petit Luberon. The Galinier is an ode to suspended time.»

Éric Darde, CEO of Beaumier



## LOÏS VERSET

#### «Welcome to Le Galinier!

Originally, this farmhouse was a peaceful retreat where the elegance of nobility blended with the simplicity of Provencal rural life. We uphold this heritage with a place that celebrates the cultural and natural richness of the region.

Le Galinier is a sanctuary of serenity and beauty, where each moment honors nature and Provencal heritage. It invites contemplation and discovery, offering a refined and authentic setting.

Surrounded by lush gardens and centuries-old olive trees, this property embodies the Provencal art of living.

See you soon!»

#### Loïs VERSET, General Manager of Le Galinier









## **ROOM AND SUITE PRICES**

- Classic : €200 to €400
- **Superior :** €260 to €470
- Suite : €320 to €630

all at the Marken and

• **Appartment :**€490 to €1650







## DESIGN

Le Galinier, blessed by its geographical location and its architectural, landscaped, and cultural heritage, presents itself as a true gem. With a natural strength emanating from every corner, it hardly needs artifice to charm. Simply put, it is you who complete this already perfect picture.

In the spaces of Le Galinier, whether they be rooms, apartments, duplexes, or villas, one feels at home. Amidst plays of light, breathtaking views of preserved landscapes, and Provencal furnishings, they warmly welcome you. Welcome to «your» Luberon.

The green spaces of Le Galinier, whether manicured or wild, blooming or verdant, trace unique landscapes inspired by ancient garden designs. They serve as starting points for new adventures to be shared and felt.

The thick walls and weathered floors of the 18th-century bastide and its outbuildings bear witness to a bygone Provence, where moments of joy and relaxation were already intertwined. No need for extravagance; everything is already here.

The cultures of Le Galinier manifest not only through its architecture but also through each room filled with books, everyday objects, and carefully selected artworks, fostering a strong connection with the region. Let yourself be carried away by this atmosphere; you will inevitably find yourself here.





## GASTRONOMY

Breakfasts at Le Galinier are an ode to local flavors: crispy pastries, freshly squeezed fruit juices, and jams made with fruits from the region. It's the perfect start to the day in a warm and friendly atmosphere.

Chef Johanna Solal's summer residency at Le Galinier is a true sanctuary where the gastronomic delights of the bastide flourish. For this second edition, following last year's Mina Kande and Minou Sabahi, Johanna Solal will be in residence until September 1st, from Wednesday to Sunday, 7 PM to 9 PM. During this period, in this culinary creation space, Provencal heritage is expressed with remarkable authenticity. In perfect harmony with the seasons and local products, the chef crafts dishes that celebrate the richness of the terroir. Freshly picked aromatic herbs, sun-drenched vegetables, flavorful fruits, and seafood inspire a cuisine rooted in tradition yet infused with innovation.

This gastronomic experience is curated in collaboration with BAÏTA, a collective of chefs and artisans committed to unique culinary experiences. Beaumier and BAÏTA join forces to create a project open to the village of Lourmarin and anchored in the Luberon region.

Each meal becomes a unique experience, where the simplicity of ingredients blends with contemporary culinary techniques to elevate flavors. Whether it's a refined dinner under the stars or a spontaneous aperitif among friends, every gastronomic moment at Le Galinier is imbued with the magic and generosity of Provence. The chef takes pride in making each dish a true culinary masterpiece, reflecting both the past and present of this sunny region.



### **EXPERIENCES**

At any moment, Le Galinier invites you to fully embrace the present moment, to immerse yourself in every sensation, and to connect with your well-being.

Imagine starting your day with a yoga session in the gardens, breathing fresh and pure air, in harmony with nature. Then, embark on an invigorating run along the trails, where every turn reveals a new spectacular view of the hills of Provence. In the late afternoon, gather around the pétanque court for a friendly moment. With a drink in hand, let yourself be carried away by the joyful atmosphere of the apéro, sharing laughter and anecdotes with your companions. Pétanque is not just a game here; it's a tradition, a way of life that celebrates friendship and relaxation.

As evening falls, let yourself fall into the rhythm of the music, participate in lively evenings where time seems to stand still. Whether on the terrace or indoors, Le Galinier promises unforgettable moments, where every instant is an invitation to enjoy life. For those eager to explore further, bicycles are at your disposal for rides through the picturesque roads of Provence. Discover enchanting landscapes at your own pace, in complete freedom, and be surprised by the beauty around every corner.



#### **MEETING AT** LE MOULIN

LES DINER BOULEGAN @LEMOULIN X BAÏTA One Saturday per month from 7:30 PM to 10:30 PM

CORNER RECORD - LE MOULIN X HENRIQUE SALDANHA Every Wednesday from June 5th to September 25th, from 2:00 PM to 6:00 PM

OPEN AIR CINEMA @LEMOULIN At 10:00 PM, in the garden of Le Moulin, every Sunday evening from May 19th to September 29th

#### **MEETING AT** LE GALINIER

APÉRO PÉTANQUE

From 6:00 PM to 7:30 PM every day between June 15th and September 5th (excluding privatization)

LA SAINTE RECORDS - LE GALINIER X HENRIQUE SALDANHA From 6:00 PM to 9:00 PM on Saturdays: June 8th & 29th, July 27th, August 10th & 24th

YOGA & PILATES AT SUNRISE Saturdays & Sundays from May 4th to October 6th

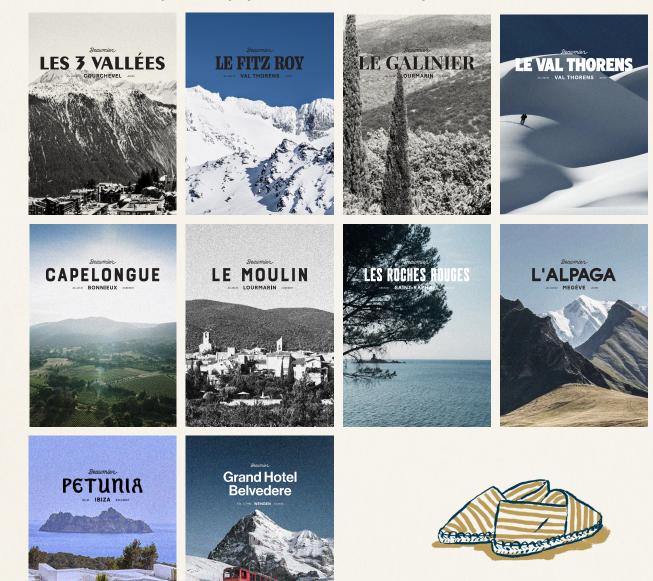
## LOCAL

Sagebrush tinged with grey-green, dry stone walls, avenues lined with lace-like cypress trees, scorching sun, icy rivers... The authenticity of the Luberon reveals itself at every turn. In the heart of its villages, especially in Lourmarin, weathered facades, stray cats, the Friday market, artist galleries, and bustling alleyways bear witness to real life.





The Beaumier Group currently operates ten hotels in Europe.





## **BEAUMIER**

Far from postcards and international standards, Beaumier departs from each of its destinations with a green approach to rewrite a tailor-made story, full of relevance, with the help of a collective of enthusiasts. Each hotel transports its guests into its immediate environment. From the snowy peaks of the French or Swiss Alps to the sunny shores of the Mediterranean, and through the beauty of Provence, Beaumier outlines the contours of a sensitive luxury, blending a quest for authenticity, deep hospitality, and ethics.

#### LE GALINIER

Avenue du 8 Mai 1945 - 84160 Lourmarin www.beaumier.com

## **PRESS RELATIONS**

#### FRANCE

*Lifestyle*  **Magna Presse** 13, Rue de la Grange Batelière, 75009 Paris / +33 (0)1 76 47 12 90 beaumier@magnapresse.com Corporate Melchior France 98, rue Pierre Demours 75017 Paris/+33 (0)1 45 51 22 40 beaumier@agencemelchior.com

#### THE UNITED KINGDOM/THE UNITED STATES OF AMERICA

Re:Agency

UK : 21A Noel Street, London, W1F 8GR / +44 7501 948 351 US : 223 West 13th Street, The Studio, New York, NY, 10011 / +1 (718) 877 1787 beaumier@re-agency.com

#### AUSTRIA/GERMANY/SWITZERLAND

Melchior DACH Kaulbachstrasse 70 80539 Munich/+49 (0)176 43242451 beaumier@agencemelchior.com

#### **SPAIN/LATIN AMERICA**

**Deborah Arantes PR** www.deboraharantes.com/+44 07788 371155 hello@deboraharantes.com



www.beaumier.com