



Beaumier

Grand Hotel Belvedere

Alt. 1274m WENGEN SCHWEIZ



PRESS KIT
2024



GRAND HOTEL BELVEDERE

THE REBIRTH OF A LEGENDARY RESORT
IN THE SWISS ALPS



ABOUT

Nestled within the Bernese Highlands of Switzerland is the Lauterbrunnen Valley and its jewel, the secluded village of Wengen. Wengen's pristine, car-free serenity is preserved by its unique position high up in the alps – only accessible via the Wengernalpbahn cog railway, ensuring it remains in tune with the mountain rhythms. Here, the Grand Hotel Belvedere – Beaumier's first foray into the Swiss market – has been reborn in a place that once stirred the imaginations of romantic artists and luminaries such as J. R. R. Tolkien himself and was one of the first places Britons pioneered skiing. It is now transformed into a celebrated ski retreat and year-round hiking destination.



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- ▶ Nothing disturbs this abundance, this authenticity. The resort fully embraces the rhythm of the mountain, without cars, thanks to the Wengernalpbahn cogwheel train. And now, to the rhythm of the comings and goings of the hotel's guests, entirely redesigned by the Complete Works studio and gallery, in collaboration with the Clavien & Associés firm.

Facing the Jungfrau, its two cascading buildings embrace the valley all year round. Starting with the panoramic views of the region offered by the 90 rooms and suites of Wengen's first 5-star hotel. True «balconies» overlooking nature. Just like the spa: a destination in its own right, very mineral in design, with treatment rooms, saunas, a hammam, and both indoor and outdoor pools that open up onto the hotel's gardens and forests. Throughout, in a minimalist and grounded scenography signed by Saint Lazare, the respect for local traditions takes center stage. So many invitations to contemplation... and to a certain joy of living, especially in the two restaurants, the terrace, and the two bars, with their vibrant atmosphere.



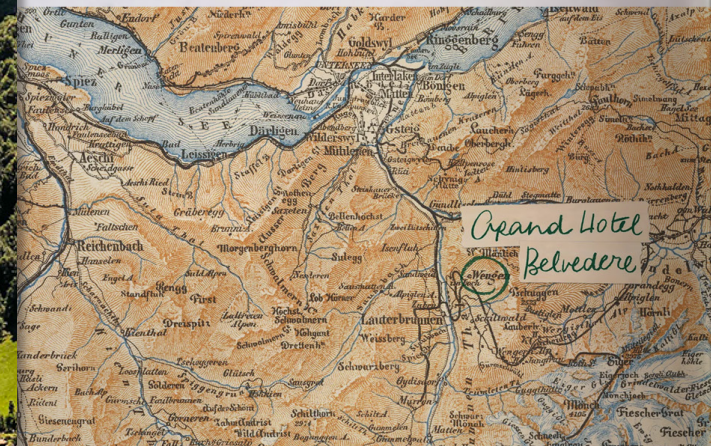


ERIC DARDE

«From Wengen, and especially from Grand Hotel Belvedere, the views of the Jungfrau are breathtaking. It's magical. They naturally inspired the architects' work.»

The location and history of the place guided them, from the design of much of the furniture, inspired by traditional Swiss chalets from the 1920s and 1930s, to the spa's clean, minimalist lines. In the end, it's a resort on the edge of an exceptional region where you can fully experience the mountain, both in winter and summer..»

Éric Darde,
Beaumier's CEO



ROOMS

The hotel features 90 state-of-the-art rooms and suites, each offering panoramic views of the surrounding Alps from their balconies, allowing guests to connect directly with nature.





ARCHITECTURE

From their first visits to the site, the Swiss architects of **Complete Works** and **Clavien & Associés** focused on the breathtaking views of the Jungfrau and the Heimatstil and Art Nouveau remnants of the salons. These elements command respect and suggest the design of a project built to last.

The result? After months of construction, the heritage decorative elements from the early 20th century are reintroduced in the restaurants and lobbies. Just like the views from the terraces, balconies, and windows: hypnotic.

In the 90 rooms and suites, they inspire a «link» atmosphere: the environment defines the decor. Handcrafted carpets, custom-made pine furniture, wood paneling, natural lime walls, serpentine green bathrooms, thick wool textiles... create refined cocoon-like spaces, directly connected to the mountain.

The same feeling of communion with the surrounding nature is present in the spa, resembling an onsen. Created from scratch, between the two buildings, this brutalist concrete structure blends into the surroundings and overlooks the hotel's gardens and forests.



Beaumier

ARNAUD CHRISTIN ET VALÉRY CLAVIEN

« It was especially essential for us to adopt the alpine construction logic of that time, particularly in the design of all the furniture, custom-made from simple wooden elements, as was customary. »

Arnaud Christin, Complete Works

« Even the spa, although created from scratch, blends into the surroundings, like a brutalist relic upon which nature would gradually have reclaimed its rights. »

Valéry Clavien, Clavien & Associés



SPA

The on-site spa, a destination in itself, has been meticulously crafted with a minimalist and mineral-heavy design by the esteemed Saint Lazare. Guests can find well-deserved escapes in the treatment rooms, hammam, and indoor and outdoor infinity pools, all while being surrounded by the property's gardens and the surrounding private forest.

- 3 single treatment cabins and 1 double
- 2 saunas
- 1 hammam
- 1 relaxation room with a view of the Jungfrau
- 1 heated indoor swimming pool
- 1 heated outdoor swimming pool



GASTRONOMY



LA BRASSERIE BELVEDERE

Elegant, poised, and cozy, La Brasserie Belvedere delights all appetites with its timeless brasserie classics: roasted cauliflower with Black Forest miso, rösti with Bernese Alps caviar, beef cheeseburger with Swiss Gruyère...

The bars, more intimate, provide an English-style setting and an evening menu (infusions, Swiss wines and spirits, cocktails...).



« Seasonal products, sourced within a 100 km radius or foraged nearby, and responsible practices, combined with a deep and sincere desire to please... This is a conscious cuisine, respectful of both the surroundings and our guests, that we offer in our five establishments. »

Will Gordon, Chef at Grand Hotel Belvedere





GASTRONOMY

RESTAURANT WALDRAND

At Restaurant Waldrand, in a more easygoing, lively, and unpretentious atmosphere, the cuisine takes on a more cross-border approach: älermagronen or gratin of macaroni and potatoes with alpine cheese and crispy bacon, schnitzel with organic fried egg, wild blueberry tart, and Swiss meringue... celebrate the traditions of the Alps with finesse. There is also a bar like a Swiss-style counter, offering specialty coffees .

SONNENBAD

On the terrace of Sonnenbad, the festivities come alive with platters of charcuterie, fondues, and grilled lake fish barbecued to the sound of live music. Everywhere, there is comfort, attentiveness, and timeliness.



EXPERIENCES

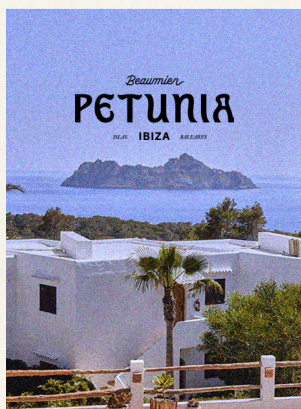
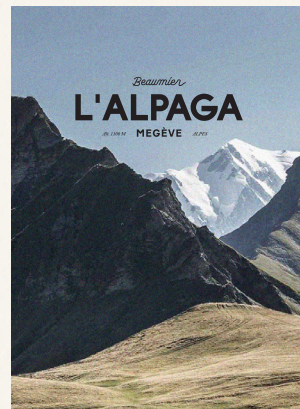
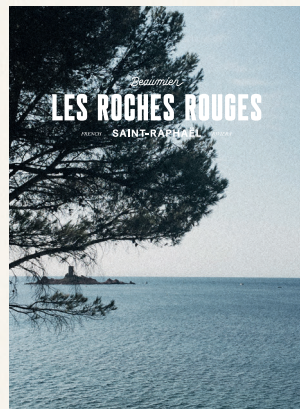
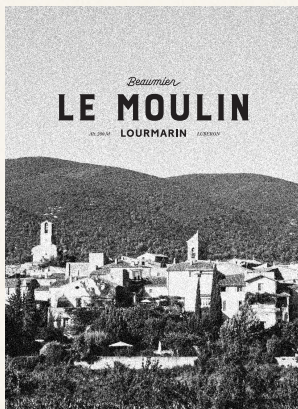
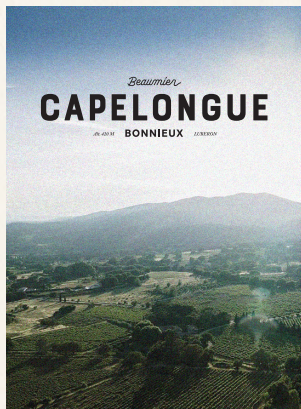
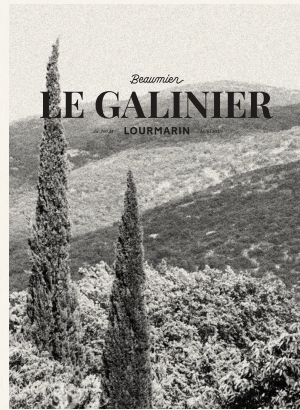
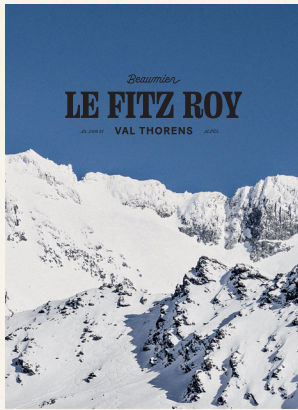
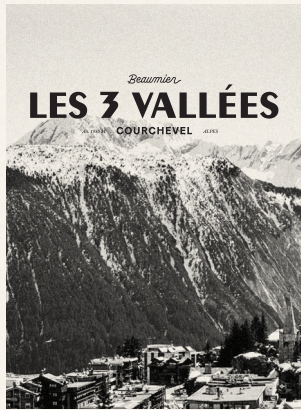
At Grand Hotel Belvedere, body and mind go hand in hand. Taking care of one as well as the other is essential.

At the spa, of course, one of the hotel's highlights, with views of the Jungfrau, treatments, saunas, hammam, and indoor and outdoor pools.

But also outside, in the heart of nature, through sporting escapes, winter and summer: trail running in the snow, climbing the surrounding glaciers, ski hiking with a guide... or a yoga session in the great outdoors, mountain biking down the valley, canyoning sessions...

Not to mention the cultural escapes offered by Lake Thun, the Zentrum Paul Klee, the Ballenberg Museum..., or simply soaking up the sun on the balcony with a book in hand.





ABOUT BEAUMIER

The Beaumier group today operates ten hotels in Europe, with CEO and founder Eric Dardé at the helm. Beaumier sets out to write a tailor-made story with each hotel embedding its guests in the local environment.

From the snow-capped peaks of the French or Swiss Alps to the sunny shores of the Mediterranean, including the beauty of Provence, Beaumier draws the contours of sensitive luxury, with a quest for both authenticity, and a deep sense of hospitality and ethics.



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