



Beaumer
CAPELONGUE
IN 1898 BONNIEUX 1900



PRESS KIT
2025



CAPELONGUE

A PRESTIGIOUS RETREAT IN THE HEART OF PROVENCE



IN A WORD

In a postcard-perfect Provence, the 5* Capelongue hotel unfolds on the edge of the Claparèdes plateau, facing the village of Bonnieux, like a preserved hamlet of the Luberon. Surrounding its central square with a fountain, rooms and suites, a Michelin-starred restaurant, gardens, a spa, a swimming pool, and a lap pool promise exceptional stays. Located just 40 minutes from Avignon and an hour from Marseille, open year-round, Capelongue is the confidential refuge for lovers of untamed nature and the laid-back southern lifestyle.

An ideal holiday destination where escape takes shape along the Luberon trails or in the tranquility of a suspended moment, with a book by Giono or Mistral in hand.



ROOMS & SUITES

Provence infuses every room and suite at Capelongue with elegance and simplicity. Spacious and comfortable, they invite you to savor the moment in complete tranquility, offering a full immersion into a timeless, sharing Provence.



ARCHITECTURE

At Capelongue, the architecture, shaped by stone and light, celebrates Provence without freezing it in time, guided by the discerning eye of JAUNE. Architects Marine Delalay and Paula Alvarez de Toledo sought to create a hotel that honors the soul and heritage of Provence while infusing it with a modern, timeless vision.

«We wanted every element of the project to make sense in relation to the environment and the history of the place. Capelongue, with its exceptional natural setting, required a delicate approach that reveals the beauty of Provençal architecture while reinterpreting it,» explain Marine Delalay and Paula Alvarez de Toledo. «We aimed to bring even more light and to use natural materials that breathe and converse with the landscape,» they add.

Stone, lime plaster, wood, and terracotta «were chosen for their raw beauty and their ability to absorb the history of the place while bringing a contemporary touch.»

Outside, the gardens redesigned by the Atelier Lamarck also play a crucial role. «We wanted the gardens to be an extension of the hotel, a space where one feels connected to nature.» Vineyards, olive trees, almond trees, rosemary, and lavender create plant alcoves where one can relax in the greenery.

Beyond the architecture, Capelongue offers a sensory experience between art and regional aesthetics. Through carefully chosen elements, the hotel tells the story of Provence while celebrating the beauty of the present moment. The artworks decorating Capelongue are the result of collaborations with local and regional artists, such as Florence Lucchini, a talented ceramist from Terre de Sens; Arsène Welkin, a young self-taught painter from Arles; and Jérémie du Chaffaut, a designer of contemporary Provençal furniture.

To perfect this sensory experience, the music agency Spectre created a custom soundtrack: a sunny playlist inspired by Mediterranean rhythms that accompanies every moment of the day. All these creations dress the hotel with subtle modernity, offering a singular experience, deeply rooted in tradition and resolutely forward-looking.



**Paula Alvarez de Toledo & Marine Delalay,
founders of JAUNE**



GASTRONOMY

At La Bastide, Noël Bérard celebrates Provence in its truest and most vibrant form. His instinctive and indulgent cuisine highlights the flavors of the Luberon and Mediterranean influences. He favors bold pairings, like snails paired with carrot and white butter sauce with pastis, or black olive ice cream with chocolate in various textures. More than just a tribute to local products, each dish invites guests to experience the richness of the land, savoring a cuisine where nature and authentic taste always take center stage.



La Bergerie, the wood-fired restaurant by chef Mathieu Guivarch, offers a stunning view of Bonnieux from its open dining room and terrace. La Bergerie invites moments of contemplation, conviviality, and sharing, featuring dishes such as Sisteron lamb leg, Mont Ventoux pig's rib chop, and other freshly seared cuts in the massive fireplace. A true embodiment of Provençal culinary traditions, La Bergerie is the place in the Luberon to share joyful moments with loved ones, from cocktails at aperitif hour to the final glass as the sun sets over the Luberon.

La Bastide

—
Cover: 60 insider/60 terrace
Menus: 95€, 155€ and 175€
Lunch: 12 p.m. – 1:30 p.m.
Diner: 7 p.m. – 9 p.m.
 Closed Sunday, Monday and lunch
 (except Friday and Saturday)

La Bergerie

—
Covers: 80 inside / 80 terrace
Menu: 38€
Lunch: 12 p.m. – 2 p.m.
Dinner: 7:30 p.m. – 10 p.m.
 7 days a week

NOËL BERARD

At Capelongue, overlooking Bonnieux, Noël Bérard draws inspiration from the landscapes of the Luberon, where the light, the seasons, and local produce set the rhythm for his cuisine. He observes the surrounding nature, listens to the pace of local producers, and creates honest, minimalist dishes where each ingredient naturally finds its place. Here, there are no embellishments: the essence takes precedence, elevated by meticulous and respectful craftsmanship. Sisteron lamb, bottarga, black olives, and green asparagus become his allies in telling the story of this generous and vibrant Provence.

Originally from Île-de-France, Noël Bérard forged his culinary path through apprenticeships at prestigious establishments. From Philippe Mille at Les Crayères in Reims to Maxime Gilbert in Hong Kong, and at the Petit Nice in Marseille, he refined his standards and pursuit of excellence. This international journey shaped his approach, offering him a broader perspective on the craft, balancing rigor with instinct. Returning to France, he joined Édouard Loubet at Capelongue before taking the helm himself, infusing his own culinary identity by blending memories of travels with a deep love for the Provençal terroir.



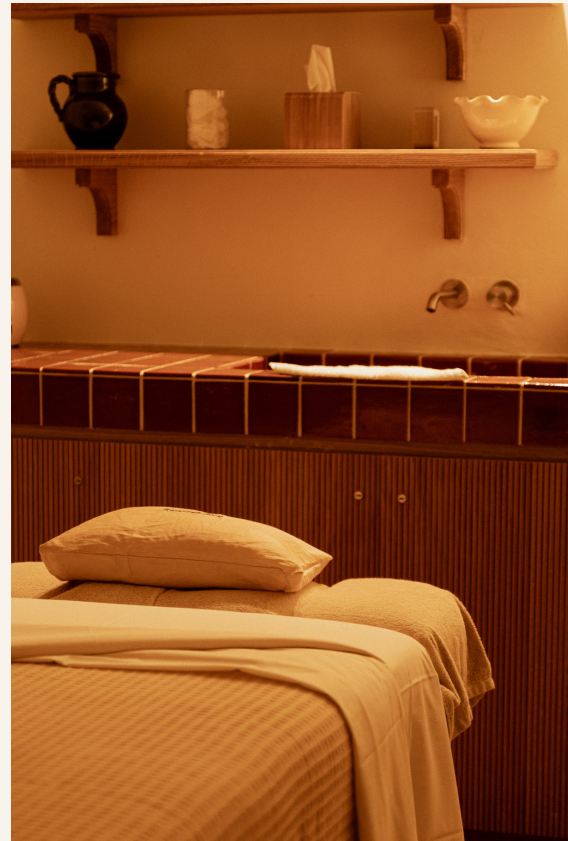
WELLNESS

At Capelongue, well-being is an integral part of the experience, offering a holistic approach to relaxation and rejuvenation. The serene surroundings of the Luberon, with its unspoiled nature, provide the perfect backdrop for unwinding and reconnecting with oneself. The spa at Capelongue, a peaceful sanctuary, is designed to soothe both body and mind.

Inspired by the natural elements of the region, it offers treatments that blend the power of local ingredients with ancient wellness traditions.

Guests can indulge in a variety of personalized treatments, from relaxing massages to invigorating facials, all carefully crafted to restore balance and harmony. The focus is on natural beauty, and each treatment is designed to leave you feeling deeply refreshed, grounded, and renewed.

In addition to the spa, the hotel's lush gardens and tranquil outdoor spaces invite guests to embrace nature's healing power. Whether you're lounging by the pool, practicing yoga in the open air, or simply enjoying a quiet moment in the shade of the olive trees, Capelongue creates a haven of peace, where relaxation and rejuvenation are seamlessly woven into the fabric of the Provence experience.



Wellness equipment

- 1 Roman bath
- 1 cryogenic bath
- 1 hammam
- 1 rest room / herbal tea room
- 3 single treatment cabins including 1 double
- 2 outdoor swimming pools
- 1 fitness room
- *Biologique Recherche* treatments

Open every day from 10 a.m. to 7 p.m

THE POOLS

Under the bright sun of Provence, the pools at Capelongue offer essential moments of coolness and relaxation. On one side of the property, the pool, set above a lavender field, provides the perfect backdrop for unwinding, with breathtaking views of Bonnieux and the Luberon hills. In another part of the gardens, the 25-meter heated swimming pool invites invigorating morning laps and lazy afternoons of sunbathing.

As you move from one space to another, depending on your desires, whether it's a refreshing swim or a moment of relaxation on the comfortable lounge chairs surrounding the pools, indulge in a signature cocktail, a thirst-quenching beverage, or a sun-kissed dish, perfect for satisfying small cravings and staying refreshed throughout the day.

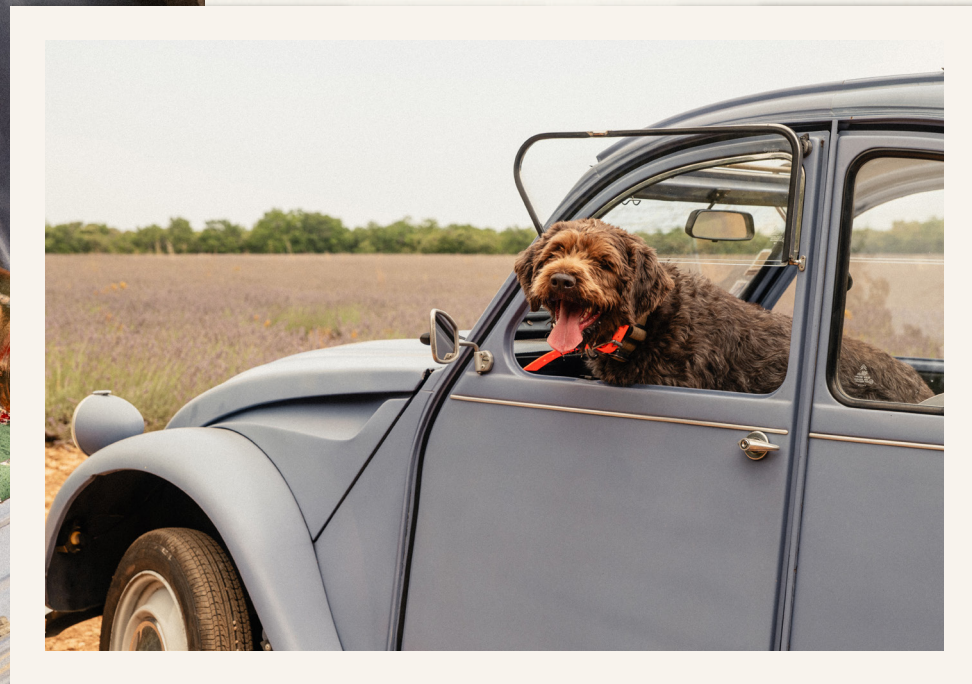
With your feet in the water, surrounded by the scents of the gardens, absolute well-being is within reach.





EXPERIENCES

At Capelongue, a wide range of activities allows guests to fully embrace the art of Provençal living: discover the Luberon in vintage cars, enjoy a game of pétanque at aperitif time, taste local wines to explore the region's vintages, take a chef's picnic basket to enjoy on scenic paths, or participate in cooking classes... Each activity offers the perfect opportunity to immerse yourself in the culture and traditions of the region, providing a complete immersion in the heart of Provence.



THE LUBERON LOCALE

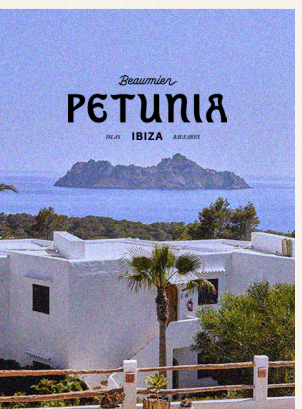
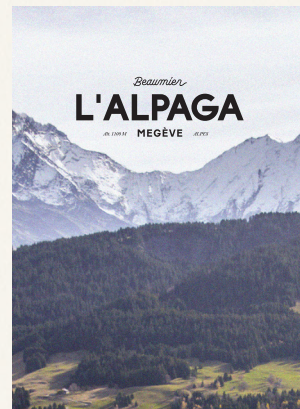
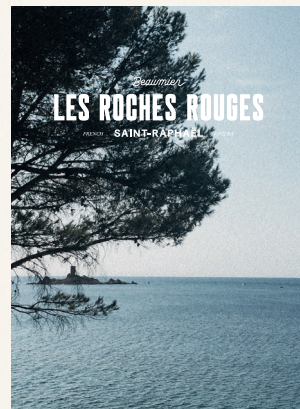
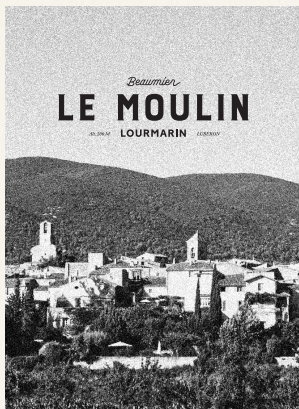
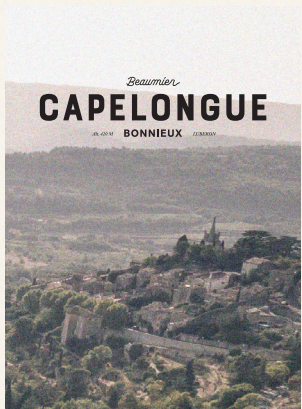
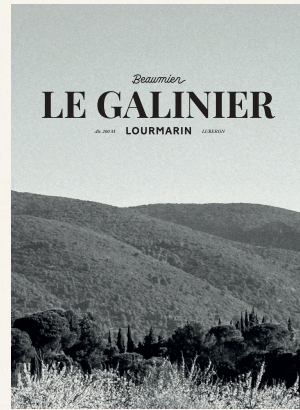
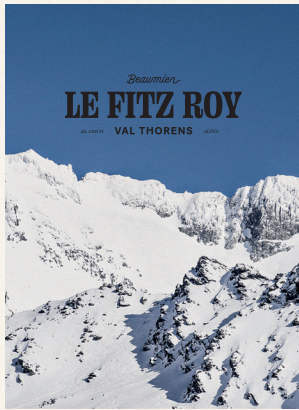
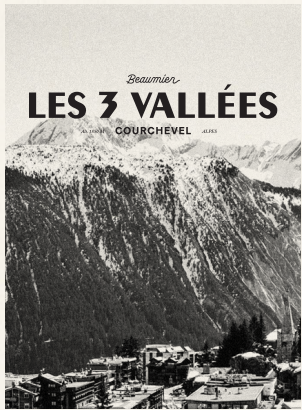
Perched on the northern slope of the Luberon, the picturesque village of Bonnieux offers a breathtaking panoramic view of Lacoste, the Petit Luberon, the Calavon Valley, the ochres of Roussillon, Mont Ventoux, and the Vaucluse Mountains. Its narrow cobbled streets, centuries-old houses, and lively cafés make it a delightful place to live. The village, known for its two churches, invites visitors to wander through its alleys, stroll along its ramparts, and discover, at every turn, increasingly stunning views of the Luberon.

Artworks include:

- Still lifes by Cesar Simao
- Crowns of dried wheat and rice by Luce Monnier
- Portraits of Arsène Welkin
- Arlesian photos by Jean Marques
- Literary works by Albert Camus, Marcel Pagnol, Henri Bosco, Frédéric Mistral



Beaumier operates today ten hotels in Europe



ABOUT BEAUMIER

Far from postcards and international standards, Beaumier draws inspiration from each of its green destinations to craft a bespoke story, full of relevance, with the help of a dedicated collective of passionate individuals. Each hotel transports its guests into its immediate surroundings. From the snowy peaks of the French and Swiss Alps to the sun-drenched shores of the Mediterranean, and through the beauty of Provence, Beaumier outlines the contours of a sensitive luxury, balancing the pursuit of authenticity, a deep sense of hospitality, and ethical values.



CAPELONGUE

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