Beaumier



LE MOULIN AIL 200 M LOURMARIN LUBERON



PRESS KIT 2024



VILLAGE LIFE **LE MOULIN**

IN A WORD

In Lourmarin, Provence, across from the majestic castle, the old mill has been transformed into a charming boutique hotel, complete with a pool. This enchanting place serves as a meeting point for both locals and visitors. One can enjoy a coffee while listening to the bustling markets, cool off in the centrally located pool, explore picturesque trails by bike, and then return to the patio to savor a caillette or partake in the musical tea times at the Galinier.

The charm of the South is reflected in every room, adorned with straw or terracotta floors, plastered walls, and Provençal fabrics. Here, the decor is deliberately minimalist, allowing the authenticity of the village to shine through. From the windows, the view extends over the castle, rooftops, and winding streets of Lourmarin.

At the table, conviviality reigns, whether at Bacheto or the Commissions. Diners, both locals and visitors, gather around dishes that celebrate a Provence of sharing and beyond. Raw products are blended with more elaborate dishes, creating a mix of present and past, authenticity and sophistication.





LOÏS VERSET

«Welcome to Le Moulin!

In the heart of Lourmarin, at a time when Provence was a landscape of craftsmanship and tranquility, this 18th-century oil mill stood as a place of life, a sanctuary of conviviality.

Today, it embodies the spirit of Provençal living. It stimulates creativity and moves the souls in search of authenticity. Here, we invite you to discover a place where the past intertwines harmoniously with the present, where every stone tells a story, and where the tranquility of the surroundings invites relaxation.

See you soon!»

Loïs VERSET, General Manager of Le Moulin











ARCHITECTURE

At Le Moulin, each room invites you to experience the true essence of Provence without falling into clichés. Whether you're deeply asleep, exploring the local countryside through the works of local authors, savouring regional delights on a platter, or immersing yourself in the artworks adorning the walls, this aesthetic provides unparalleled comfort in an elegant and welcoming setting.

In every space, be it the rooms, the bar, or the restaurant, you'll find a selection of books and artworks which cultivates a deep connection with the region.

Names like Giono, Camus, Pagnol, Mistral, and Bosco adorn the shelves, inviting travelers to delve into the soul of Provence. Additionally, the sunny and colourful soundtrack creates a joyful and immersive ambiance, perfect for relaxation and contemplation.

The creators who have contributed to making Le Moulin a unique destination celebrate it in their own ways. Architects like Marine Delaloy and Paula Alvarez de Toledo, furniture designers like Jérémie du Chaffaut, photographers like Gaëlle Tronquit, artists like Caroline Beauzon and Charlotte Culot, and musical agencies like Spectre, all bring their distinctive touch, contributing to making Le Moulin a haven of peace and refinement in the heart of Provence.

Finally, Delphine Rouvière, product manager at Beaumier, ensures the preservation of authenticity and the unique character of each establishment, thus perpetuating the heritage and tradition of the region.







MARINE DELALOY & PAULA ALVEREZ DE TOLEDO

« The location of Le Moulin in the heart of the village demanded that we open it up, to bring even more warmth and comfort to it. By adopting the norms of a southern vacation home, we focused on creating a domestic atmosphere rather than a typical hotel setting.»

Marine Delaloy & Paula Alverez de Toledo, Architects , JAUNE





GASTRONOMY

The restaurant and boutique at Le Moulin follow the rhythm of the seasons, offering a culinary experience in harmony with nature.

At Bacheto, we celebrate the richness of our Provençal terroir, nature, and its seasons. In a warm and convivial atmosphere, we offer a generous selection of dishes, blurring the lines between appetizers and main courses. Each dish is carefully crafted to highlight the freshness and quality of local produce, guided by daily harvests and arrivals. The menu constantly evolves to provide a varied and captivating culinary experience. Our Mibrasa grill imparts an authentic flavor and incomparable texture. By enriching Provençal traditions with spices and modern techniques, we offer a generous and ever-evolving cuisine.

At Bar du Moulin, indulge in specialty coffee amidst the bustling market, discover local spirits and liqueurs, refresh yourself with homemade sodas, or savor creative cocktails. Share a plate, octopus salad, spreads... Here, Provence is enjoyed at any time of day.

At Les Commissions grocery store, located across from Le Moulin, locals and visitors alike can discover the finest products from Provence and beyond. Sip on coffee accompanied by pastries, grab a quick sandwich, or stock up for an evening aperitif. A friendly atmosphere awaits you throughout the day.

Bacheto

60 pax indoors and 60 pax outdoors Breakfast: 7:30 AM – 10:30 AM

Lunch: 12:00 PM – 2:15 PM Brunch: 12:00 PM – 3:00 PM

Dinner: 7:15 PM – 9:15 PM

Les Commissions

10AM - 6PM

The Bar

60 pax 8:00 AM – 11:00 PM

Ba che to



EXPERIENCE

In trail, under the stars, with songs... Lourmarin and its surroundings are the stage for intense emotions and cherished memories. Perfect for rediscovering yourself, again and again.

Vintage car tours are a unique experience offered by Le Moulin. Whether you dream of a Fiat 500, a Triumph TR3, a 2CV, or the iconic Beetle, explore Provence with elegance and style.

For revitalizing fitness, our coach, Rodolphe, a former high-level athlete in combat sports, offers personalized coaching sessions. From muscle awakening to aqua aerobics, Pilates, and boxing initiation, he tailors each session to your needs and goals.

In Lourmarin, whether behind the castle or at the church in Ansouis, James invites you to an authentic tasting of local artisanal products: charcuterie, cheeses, breads, wines, and other delights emblematic of the region.



LOCAL

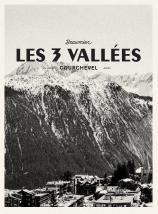
Sagebrush tinged with grey-green, dry stone walls, avenues lined with lace-like cypress trees, scorching sun, icy rivers... The authenticity of the Luberon reveals itself at every turn. In the heart of its villages, especially in Lourmarin, weathered facades, stray cats, the Friday market, artist galleries, and bustling alleyways bear witness to real life.



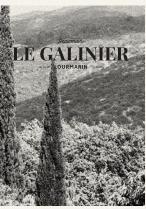


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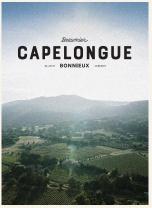
The Beaumier Group currently operates ten hotels in Europe.

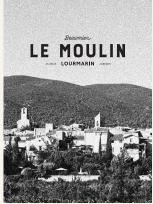


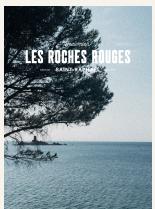


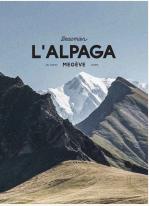


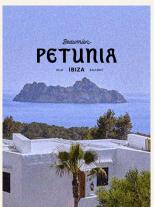
















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BEAUMIER

Far from postcards and international standards, Beaumier departs from each of its destinations with a green approach to rewrite a tailor-made story, full of relevance, with the help of a collective of enthusiasts. Each hotel transports its guests into its immediate environment. From the snowy peaks of the French or Swiss Alps to the sunny shores of the Mediterranean, and through the beauty of Provence, Beaumier outlines the contours of a sensitive luxury, blending a quest for authenticity, deep hospitality, and ethics.



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